Mannanam P.O., Kottayam - 686561, Kerala, India

Re-accredited by NAAC in 2019

Affiliated to Mahatma Gandhi University, Kottayam





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## **EMPLOYER FEEDBACK ON CURRICULUM 2022-2023**

### ACTION TAKEN REPORT

### The analysis of the feedback collected from alumni revealed the following findings:

- Conduct more social outreach programmes
- Internships should be included in the curriculum to familiarize students with the work environment.

### Action taken based on the findings:

- The college established new partnerships with various industries and organizations to secure internship placements for students. Social outreach programs were conducted in partnership with the local community, including laying the foundation stone for a house in collaboration with NSS. Additionally, the college organizes the AWAKE program annually, aimed at supporting and engaging special school students from various districts across Kerala.
- The college established new partnerships with various industries and organizations to secure internship placements for students.
- In the four year UG programme scheduled to commence from the academic year 2024– 25, a two week internship is mandatory for students after the second semester of the programme.









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## **EMPLOYER FEEDBACK ON CURRICULUM 2021-2022**

### **ACTION TAKEN REPORT**

### The analysis of the feedback collected from students revealed the following findings:

- Boost communication and soft skills:
- Promote innovation and entrepreneurship among students.

### Action taken based on the findings:

- Life skills training have been incorporated into the curriculum via workshops, seminars, and interactive sessions.
- Nineteen of our faculty members have successfully completed the Innovation Ambassador training programme, comprising 30 contact hours, organized by the Ministry of Education's Innovation Cell and the All India Council for Technical Education (AICTE). These trainings equip faculty members with the skills and mind-set needed to foster innovation and entrepreneurship among students.







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## **EMPLOYER FEEDBACK ON CURRICULUM 2020-2021** ACTION TAKEN REPORT

### The analysis of the feedback collected from employers revealed the following findings:

- Concepts related to human values and ethics should be taught in classes, and students should be engaged in socially relevant activities.
- Workshops and lectures should be included on topics such as entrepreneurship and business
- Awareness on work life-balance, savings and investment should be provided to students.

## **Action taken based on the findings:**

- Core papers on gender politics, gender sensitization, and human values are also included. The college also conducts AWAKE, a cultural programme for intellectually challenged children, street plays, orphanage visits, and other human value endeavors. The language departments offer common papers on human ethos, gender, and ecology.
- Twelve seminars and 3 workshops were conducted by various departments to enrich the subject knowledge in addition to seminars conducted on topics such as Research Methodology, Entrepreneurship and IPR.
- Students were provided with talks and seminars on how to effectively manage time, investment opportunities and financial matters.









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## **EMPLOYER FEEDBACK ON CURRICULUM 2019-2020** ACTION TAKEN REPORT

### The analysis of the feedback collected from employers revealed the following findings:

- Offer specialized courses in e- commerce and social media marketing.
- Expand exposure to real-world business challenges.
- There is a need for greater emphasis on digital learning and data analytics.

### Action taken based on the findings:

- Collaboration with industry partners has been strengthened. The institution has expanded partnerships with local businesses and industry leaders to provide students with more opportunities for internships, live projects, and industry-driven assignments.
- To foster digital learning, teachers utilized e-resources such as Kahoot, NPTEL, TED-Ed videos, Google Classroom, Zoom Meetings, educational blogs, eassignments, and Webex to enhance the teaching-learning process.









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### EMPLOYER FEEDBACK ON CURRICULUM 2018-2019

### ACTION TAKEN REPORT

The analysis of the feedback collected from employers revealed the following findings:

- Provide leadership skill and communication skill trainings for students.
- Organize seminar, workshop or debate on various topics like Ethics, Gender issues and Environment issues.etc.
- Include information technology to the programmes and add more courses related to IT.

### Action taken based on the findings:

- Departments in consultation with the Head of the institution, decided to introduce new certificate courses aligned with current industry demands.
- A series of leadership development workshops and training sessions have been launched, focusing on students' leadership abilities through practical exercises and mentorship.
- A series of scholarly meetings and workshops have been held, significantly benefiting both students and faculty.
- Various events have been held on topics such as ethics, gender issues, environmental concerns and soft skills.

Our suggestions and recommendations were informed to the Board of Studies of Mahatma Gandhi University Kottayam through the proper channel.







