



# KURIAKOSE ELIAS COLLEGE MANNANAM

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## Criterion - VI

### Governance, Leadership and Management

#### 6.2: Strategy Development and Deployment

##### 6.2.1.

### SWOC analysis



## SWOC ANALYSIS

### 1. STRENGTHS

- Reputed higher education institution, with a strong historical and cultural legacy.
- State of the art infrastructure facilities to augment teaching and learning process.
- 15 undergraduate, 11 postgraduate and 4 research programs.
- NSQF certified, other certificate and diploma courses.
- Curriculum flexibility through experiential, outcome based and participative learning.
- Experienced faculty, 34 being PhDs and 11 MPhils.
- 17 research supervisors.
- Efficient team of administrative staff.
- Students from rural background possessing frankness and innocence.
- UG science programs supported by DBT Star college scheme.
- DST-FIST supported Chemistry, Physics and Statistics departments.
- Recognized SWAYAM-NPTEL local chapter.
- Collaboration and MoUs with renowned institutions.
- Faculty members serving as members of Syndicate, Senate, Academic Council and Board of Studies.
- Automated library with subscription to INFLIBNET, EBSCO Host and institutional membership in University Library.
- Robust feedback mechanism from all stakeholders.
- Effective bridge courses, mentoring, remedial coaching and value-based education.
- Assistance to students for availing scholarships.
- Divyangjan friendly campus.
- Clubs/Cells/Forums for holistic development of students.
- Industrial visits, study tours and nature camps.



  
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- Highly efficient solar power and rain water harvesting units.
- Eco-friendly campus driven by green initiatives and sustainable environmental practices.
- Full-time counseling facility.
- Recognition for meritorious students.
- Democratically elected students union.
- “Performer” recognition in Atal Ranking of Institutions on Innovation Achievement (ARIIA).
- Four Star rated Institution Innovation Council.
- Young Innovators Programme and Entrepreneurship Development Club to foster innovative practices.
- Outstanding NSS unit, received University level awards for the Best Unit, Best Programme Officer and Best Volunteer.
- Recognized Blood Donor’s Club for voluntary blood donation.
- Exceptionally performing NCC Navy and Army wings.
- Centre for Human Resource Development for placement drives and career guidance.
- Centre for Skill development for identification and augmentation of skillset of students.
- Media Hub for content creation and other media related learning.
- Language skills centre for modern language teaching and web-content creation.
- Data Science Studio empowering big data analysis.
- Fair, merit-based and transparent staff recruitment.
- Students’ admission through University Common Admission Portal (CAP).
- Effectiveness of faculty, ensured by their long-term service within the institution.
- Strong and proactive Alumni Association.
- AWAKE - flagship programme for empowerment of differently abled children.
- KEDAS - our charitable society for community development.



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## 2. WEAKNESSES

- Geographical limitations.
- Limited academic autonomy.
- A decreasing number of highly experienced faculty due to retirements at the Associate level.
- Challenges to attain the goal of having a fully PhD qualified faculty.
- Difficulty of retaining faculty members in self-financing stream due to the attractiveness of more stable employment opportunities.

## 3. OPPORTUNITIES

- Sought after courses in Commerce, Computer Applications, Economics, English, History, Psychology, Social Work and Statistics.
- Possibility of more recognised research centres.
- Potential to tap educational schemes and policies aimed at promoting higher education in rural areas.
- Contributions from distinguished alumni, spread across the globe, through collaborations, financial support, mentorship, networking, job opportunities and scholarships.
- Scope to introduce international exchange programs and collaborations with foreign universities.
- Expansion of community-oriented programs, outreach initiatives and extension activities.
- Availability of academic and cultural institutions/organisations in the immediate vicinity, fostering effective collaborative ventures.



  
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#### 4. CHALLENGES

- Increasing recurring costs in day to day running of the college.
- Delays in the scheduling and conduct of University examinations.
- Insufficient funding to support academic programs, research initiatives and infrastructure development.
- Restrictions on academic and administrative autonomy.
- Maintaining student enrolment and retention rates due to increasing migration of students.
- Large number of first-generation learners.
- Insufficient progression of students due to socio-economic disadvantages.
- Delivery of a standardised curriculum to students with wide range of ability and motivational levels.
- Financial constraints in solar powering the whole college.



  
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